

# Digital Data Flow (DDF) Solution Showcase

March 27, 2025

Presenting Organizations:  
data4knowledge & Contentrules / futurpositif

# Agenda

## Topic

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Welcome, Background, Webinar Logistics & Ground Rules

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Presenting Company 1: data4knowledge – 30 mins

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Presenting Company 2: Contentrules/futurpositif – 30 mins

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Q & A with Panelists

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Closing

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# Today's Presenters

data4knowledge & Contentrules/futurpositif



**Johannes  
Ulander**

Partner,  
data4knowledge



**Kirsten Walter  
Langendorf**

Partner,  
data4knowledge



**Regina Lynn  
Preciado**

Sr. Director of  
Content Strategy  
Solutions,  
Contentrules



**Todd  
Georgieff**

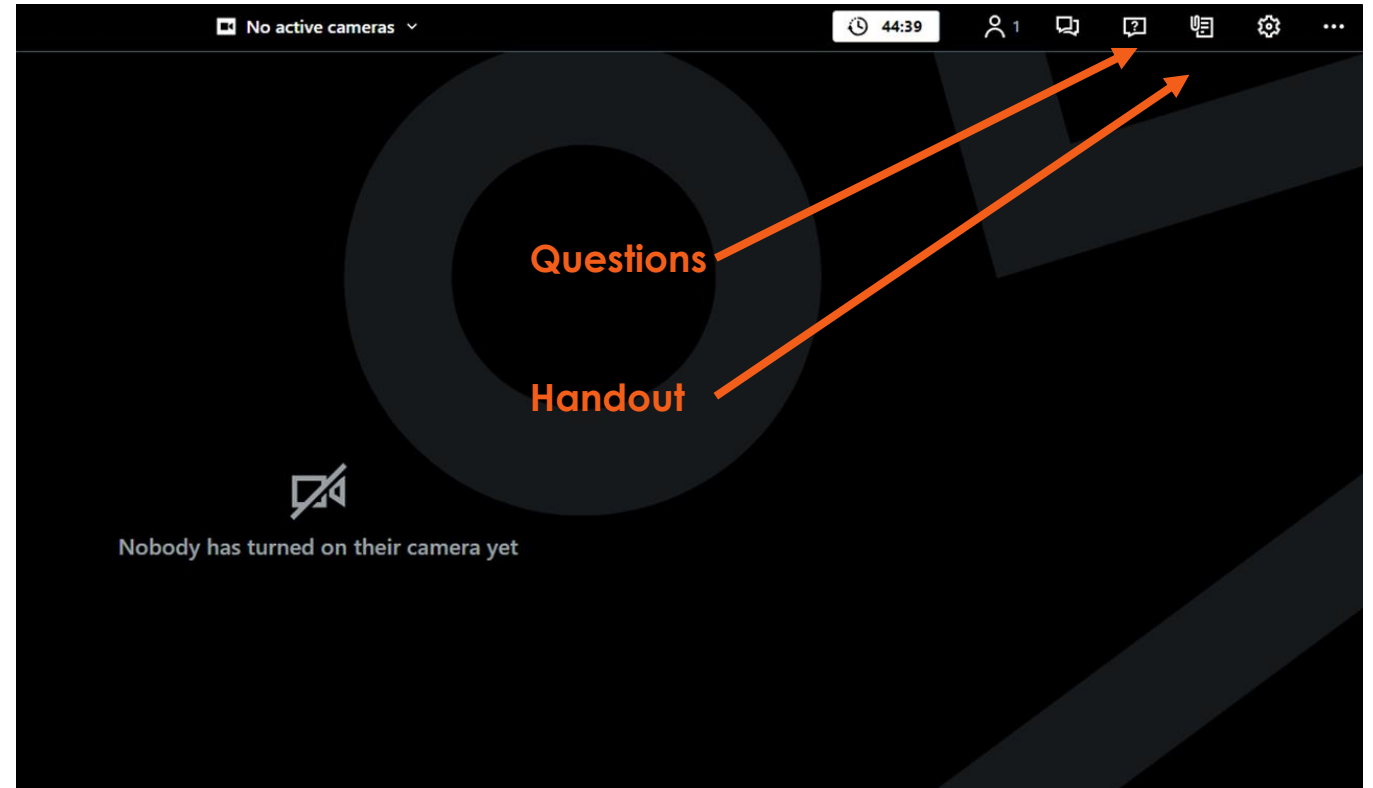
Principal Consultant,  
futurpositif



**TransCelerate**  
BIOPHARMA INC.

# Logistics for the Webinar

- **All participants will be muted for this call.**
- **For audio:** Connect to audio to listen to presentations via your computer or phone
- **To submit a question to the presenters:**
  - Type your question in the Questions panel and click Send.



**Reminder:** This webinar may be recorded in whole or in part.

# Ground Rules

- **We want to make this discussion helpful and answer as many of your questions as we can, so here are some quick ground rules:**
  - Participation is voluntary, as is using TransCelerate assets/tools
  - The responsibility for compliance with laws and regulations is owned by the solution adopter
  - You don't have to identify what company you work for
- **Things we would ask you not to post questions on:**
  - For clinical trial sponsors, what vendors/sites/CROs a company is working with or not working with
  - For tech companies, vendors, CROs, & others, what pharma companies you work with or don't work with
  - Any issues/criticisms companies have with any vendors, tech company, sites, CROs, or sponsors
  - Future and long-term development plans
  - Anything related to pricing or costs -- what you pay for the purchase of or receive for the sale of any goods or services
- **We can't answer questions about:**
  - Specific vendors or other business partners with whom member companies are working
  - Costs of using/implementing TransCelerate assets/tools
  - Which member companies are using or going to use any TransCelerate solution or any commercial product or service

# TransCelerate is a Not-for-Profit Entity Created to Foster Collaboration

Our mission is to collaborate across the global biopharmaceutical R&D community to identify, prioritize, design, and facilitate the implementation of solutions designed to drive the efficient, effective, and high-quality delivery of new medicines.



# CDISC Standards

By bringing together a global community of experts to develop and advance data standards of the highest quality, CDISC creates clarity in clinical research.

Together, we enable the accessibility, interoperability, and reusability of data for more meaningful and efficient research that has greater impact on global health.



- Consensus-based standards development
- Standards for clinical and translational research
- Standards are freely available at [www.cdisc.org](http://www.cdisc.org)
- IP Policy ensures open standards
- Ongoing global research support in the Americas, Europe, Japan, China, India, Korea and other regions
- Standards downloaded in 90+ countries

# About This Webinar Series

TransCelerate and CDISC are co-sponsors of this webinar series:

- TransCelerate leads the Digital Data Flow (DDF) initiative
- CDISC develops the USDM data standard for digitized protocols



## Objective(s)

- Bring together DDF solution providers, sponsors, and industry stakeholders to witness innovative solutions
- Provide a platform to showcase different approaches to protocol digitalization (utilizing the USDM standard)
- Foster knowledge sharing relative to protocol digitalization





**Save the Date!**

## **"DDF In-person Event for 2025 (2 Days)"**

**(similar to DDF in Action Day 2024)**

Dates: September 24<sup>th</sup> and 25<sup>th</sup> of 2025

Locations: New Jersey, USA and Basel, Switzerland

**Registration link and further details of  
event to follow**



# Solution Showcase Presentations

# eProtocol and the USDM From Protocol to Reality

27<sup>th</sup> March 2025, v1  
data4knowledge ApS

# data<sup>4</sup>knowledge

Making better use of data



Kirsten Walther  
Langendorf



Johannes Ulander



Dave Iberson-Hurst



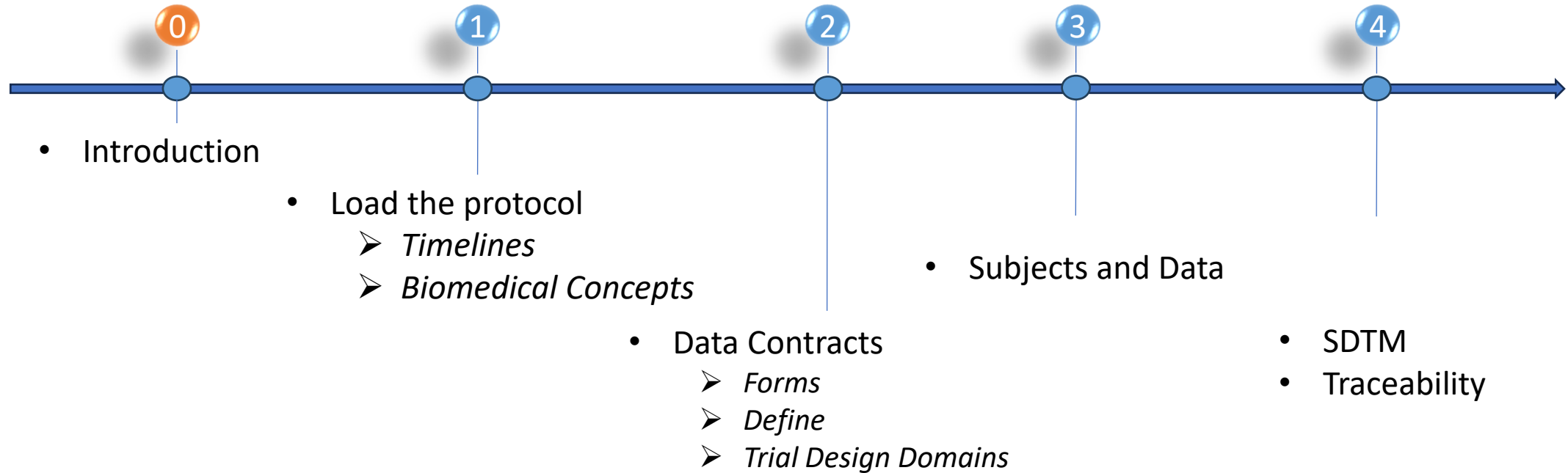
Kerstin Forsberg

We help our customers make better use of their primary asset, the clinical data.

# Disclosure

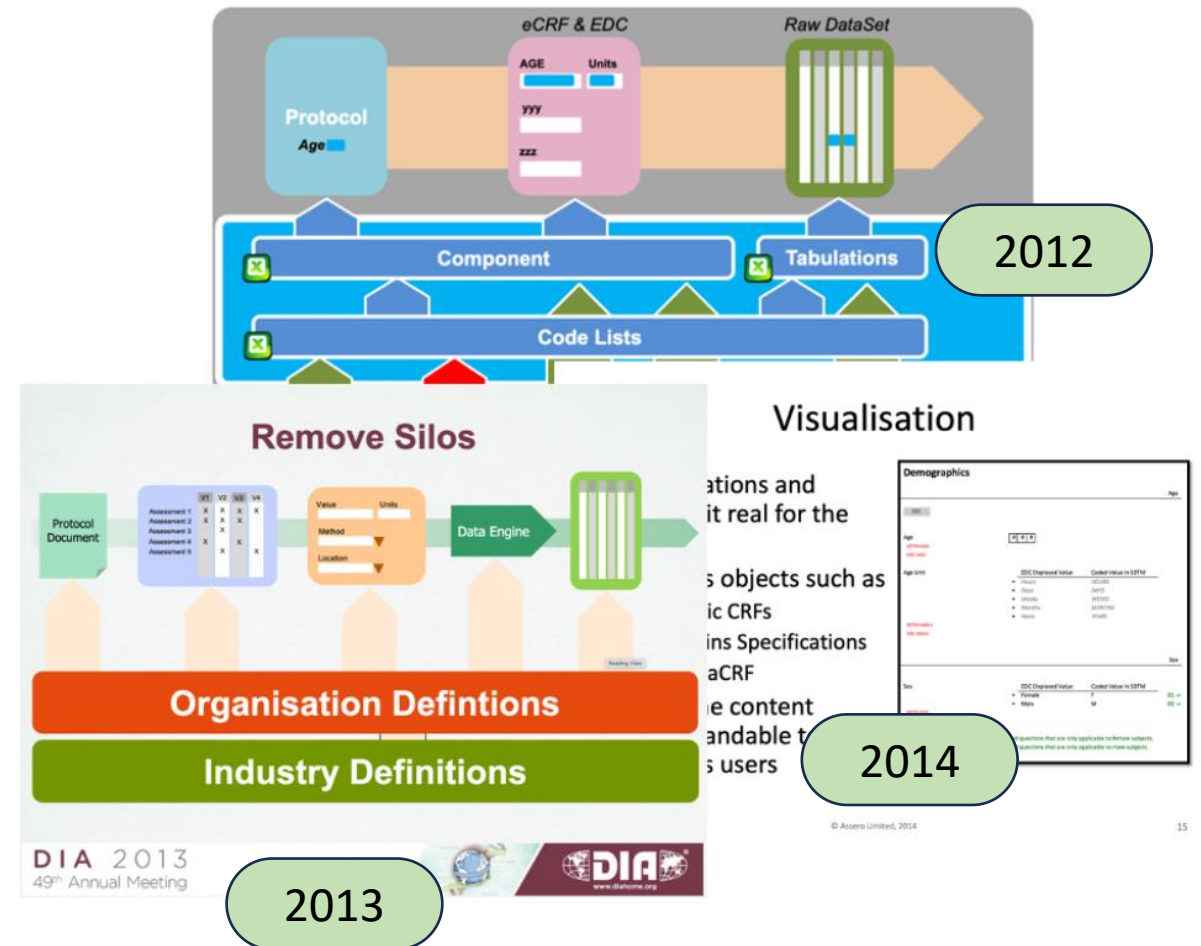
- Dave Iberson-Hurst is currently working on contract to CDISC as the CDISC USDM Product Owner
- The views expressed during this presentation are d4k's and **NOT** those of CDISC

# Agenda as a timeline

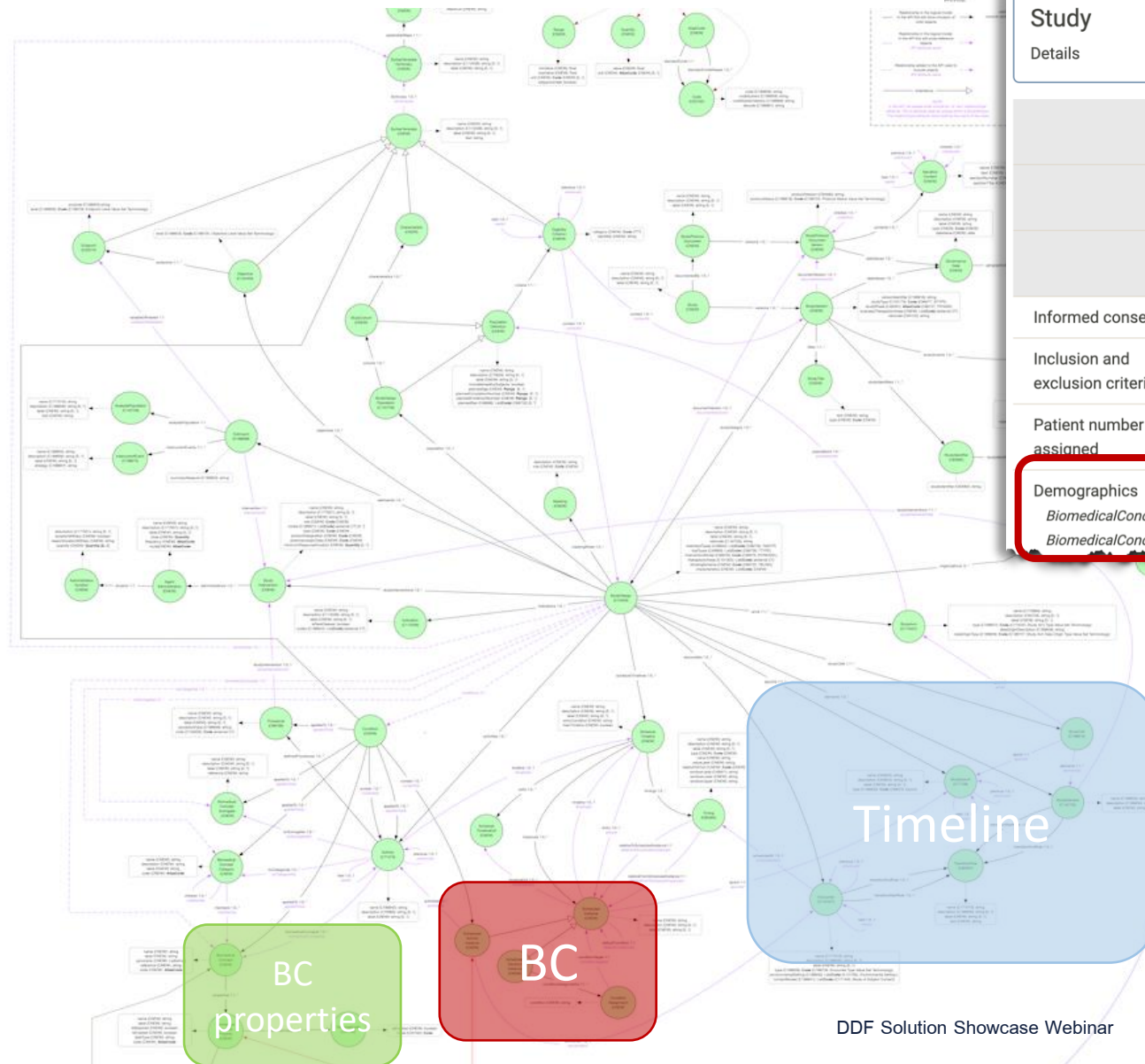


# Old Ideas Whose Time Has Come

- We [industry] have been looking at removing silos for a decade or more
- We have been looking at “eProtocol” for probably two decades or more
- DDF, USDM, ICH M11, precisionFDA ... all these initiatives / standards are making it a reality



# USDM - SoA is key



d4k Study Browser STUDIES STATUS

## Study

Details

	Screening	Screening	Treatment	Treatment	Treatment	Treatment	Treatment
	1	2	One	One	Two	Two	Two
	Screening	Screening	Baseline	Week 2	Week 4	Week 6	Week 8
	1	2					
	None	-4..0 hours	None	-3..3 days	-3..3 days	-3..3 days	-3..3 days

Informed consent ☒ X

Inclusion and exclusion criteria ☒ X

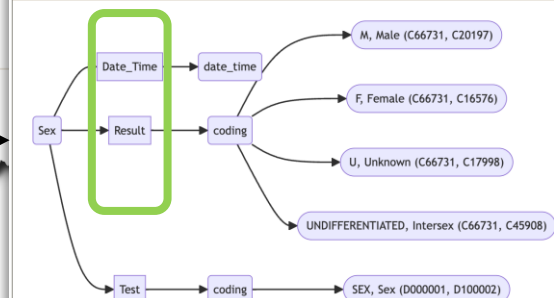
Patient number assigned ☒ X

Demographics ☒ X

BiomedicalConcept: Race

BiomedicalConcept: Sex

## Graphical View



## Notes

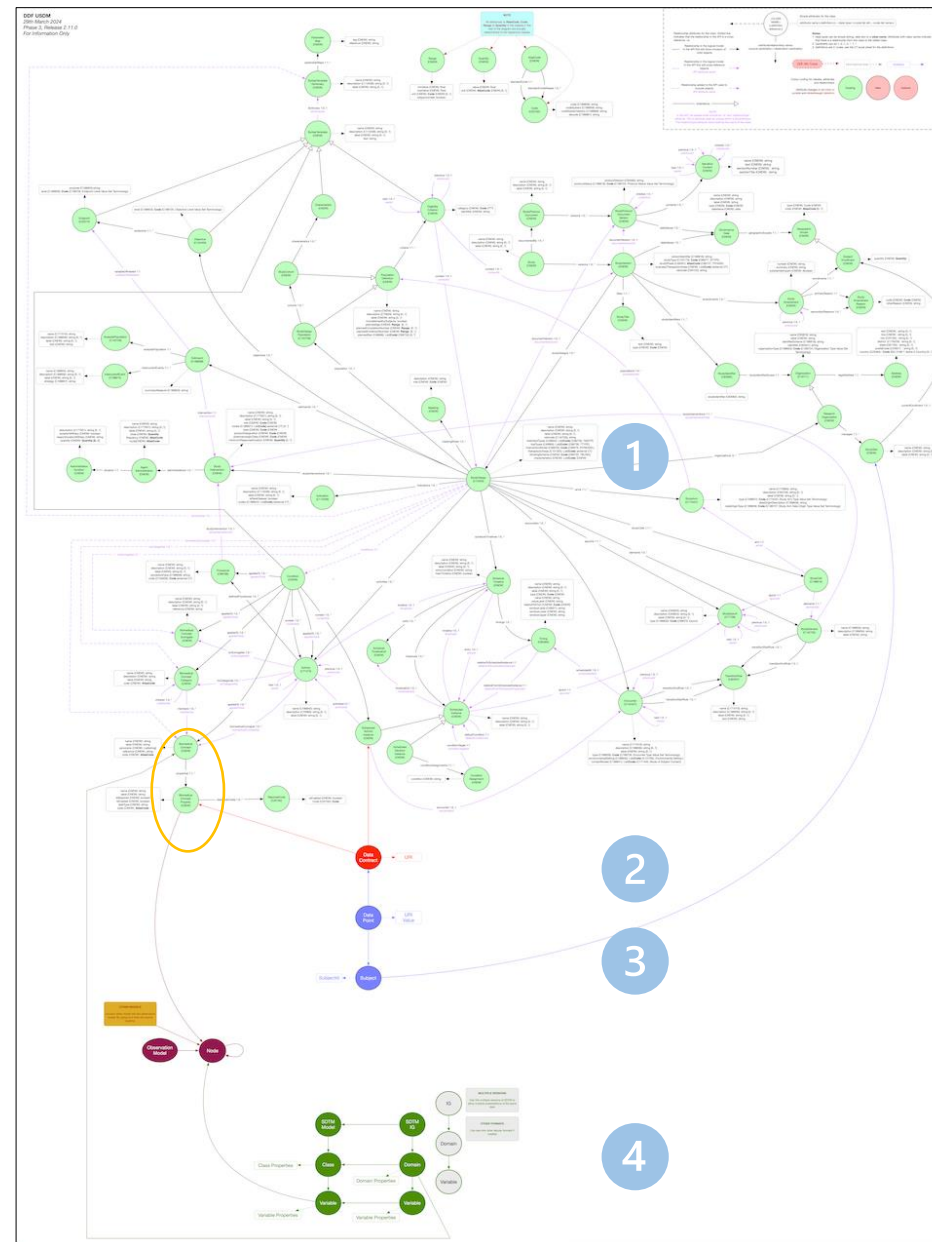
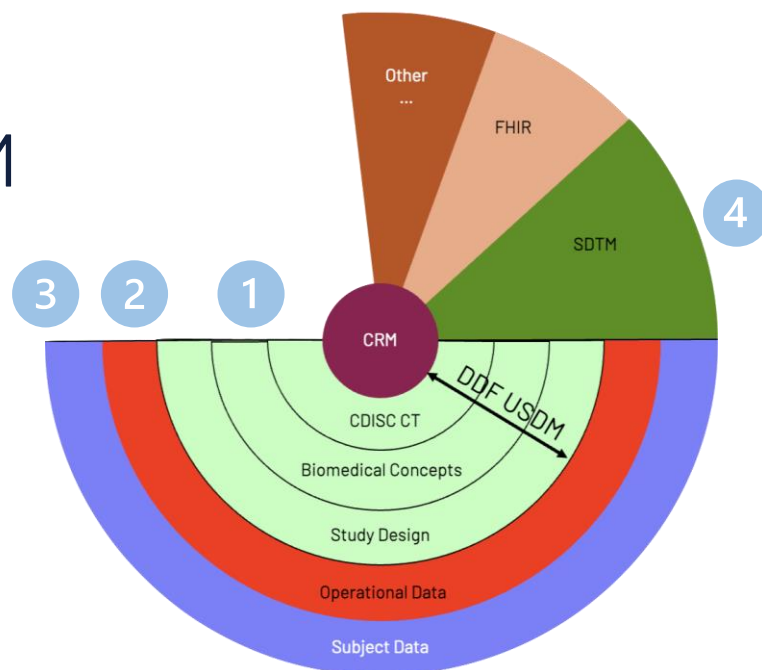
- USDM provides the solid foundation
- Provides the SoA
- Provides the SoA+ (SoA plus observations)



# USDM as the Foundation

1. USDM is the foundation (includes BCs)
2. Add the “data contract”
3. Attach subjects and their data
4. Link to SDTM

... and use ...





# The “Data Contract”

## Notes

- The data contract is the set of data points needed to meet the needs of the study.
- Expands the SoA+ (e.g. observations repeated across visits)
- The URI is the barcode for a single atomic data point, a unique identifier that persists forever.
- Can be used for multiple purposes: external data providers, long term retention of data ...

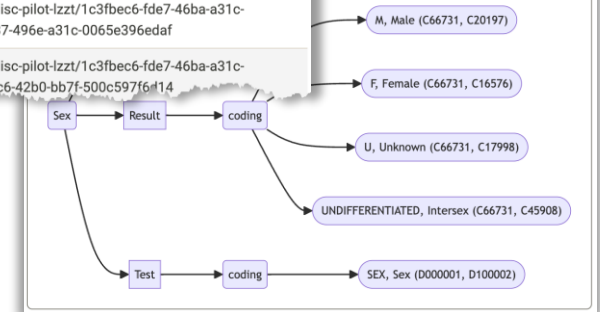
d4k Study Browser STUDIES STATUS

List of planned data points  
Note: BC Properties for study - select data collection:TRUE

Rows: 5

Begin typing to search ...

Timeline	Visit	Time Point	Activity	BC	Property	Data Contract URI
Main Timeline	Screening 1	P2W	Chemistry	<a href="#">Sodium Measurement</a>	Laboratory Test Fasting Status	<a href="https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/04fee66-aa3d-4f6f-8cf9-5dece3dc05e2">https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/04fee66-aa3d-4f6f-8cf9-5dece3dc05e2</a>
Main Timeline	Screening 1	P2W	Chemistry	<a href="#">Sodium</a>	Laboratory Test Result	<a href="https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/a268e144-e432-44d3-bd81-07f7330ca71d">https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/a268e144-e432-44d3-bd81-07f7330ca71d</a>
Main Timeline	Screening 1	P2W	Chemistry	<a href="#">Sodium</a>	Molarity Unit	<a href="https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/04c930d3-1ada-4725-8874-b4c19aa3009a">https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/04c930d3-1ada-4725-8874-b4c19aa3009a</a>
Main Timeline	Screening 1	P2W	Chemistry	<a href="#">Sodium</a>	Race	<a href="https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/c1436f0d-6d37-496e-a31c-0065e396edaf">https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/c1436f0d-6d37-496e-a31c-0065e396edaf</a>
Main Timeline	Screening 1	P2W	Chemistry	<a href="#">Sodium</a>	Sex	<a href="https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/3b240e92-3dc6-42b0-bb7f-500c597f6f14">https://study.d4k.dk/study-cdisc-pilot-lzzt/1c3fbec6-fde7-46ba-a31c-7fa41032a9ad/3b240e92-3dc6-42b0-bb7f-500c597f6f14</a>



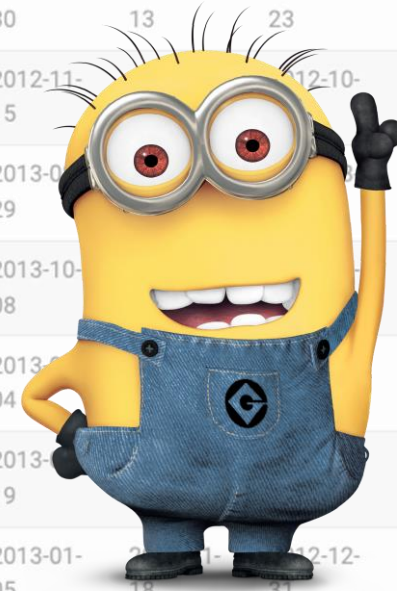
# Technology Demonstrator

- A PowerPoint just doesn't do the job
- Need to see the ideas in action
- Can be run on a laptop using a graph database
- Has a basic User Interface (UI)
- We are continuing to work on it

## SDTM DM Domain Data

Data queried from the database for the Demographics domain

STUDYID	DOMAIN	USUBJID	SUBJID	RFXSTDTC	RFXENDTC	RFICDTC	DTHDTC	DTHFL	SITEID	INVID
H2Q-MC-LZZT	DM	702-1	02-1			2024-10-18T09:12			702	
H2Q-MC-LZZT	DM	CDISC001	C001	2012-11-30	2012-12-13	2012-11-23			701	
H2Q-MC-LZZT	DM	CDISC002	C002	2012-11-15		2012-10-15			701	
H2Q-MC-LZZT	DM	CDISC003	C003	2013-01-29					701	
H2Q-MC-LZZT	DM	CDISC004	C004	2013-10-08					701	
H2Q-MC-LZZT	DM	CDISC005	C005	2013-01-04					701	
H2Q-MC-LZZT	DM	CDISC006	C006	2013-01-19					701	
H2Q-MC-LZZT	DM	CDISC007	C007	2013-01-05	2013-01-18	2012-12-31			701	
H2Q-MC-LZZT	DM	CDISC008	C008	2014-05-11	2014-05-24	2014-05-01			701	
H2Q-MC-LZZT	DM	CDISC009	C009	2012-10-22	2013-04-21	2012-10-06			701	
H2Q-MC-LZZT	DM	CDISC010	C010	2013-09-21	2013-09-21	2013-09-08			701	



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## Load the protocol (video)

Timelines, Activities, Biomedical Concepts and SDTM  
Creates data contracts

### d4k Study Browser (v0.15.1)

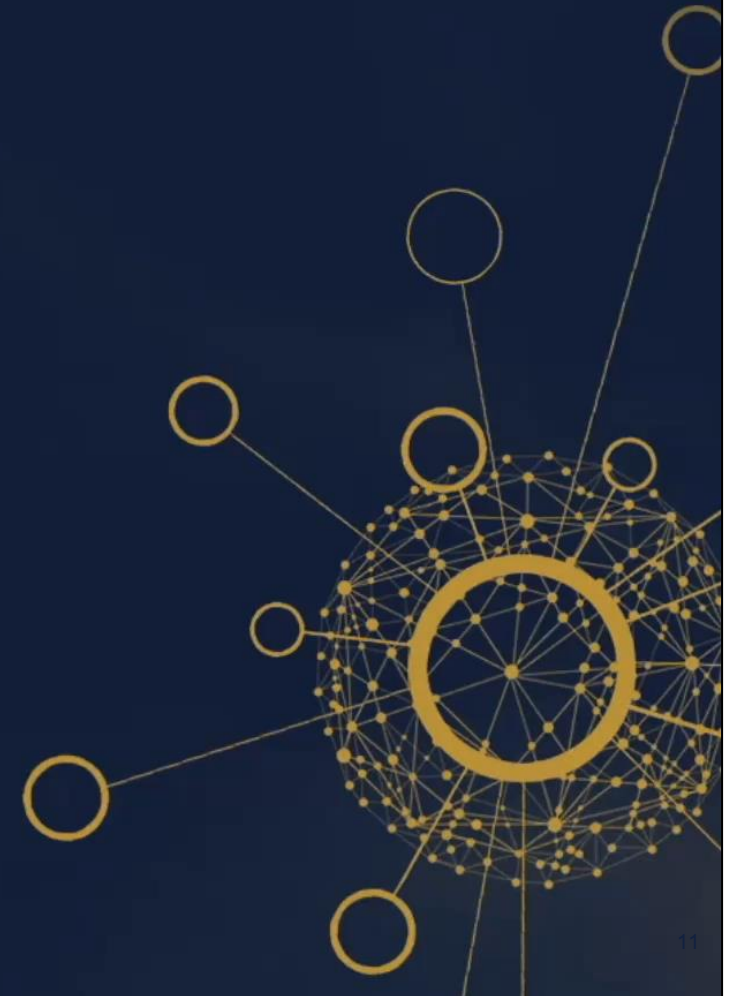
Welcome to the d4k Study Browser. Click on the button below to get to the main page.

CLICK HERE TO VIEW THE STUDIES

OPEN NEODASH

NEODASH DETAILS

JOIN MEETING





# Timelines (video)

d4k Study Browser

STUDIES

NEODASH

STATUS

Study Design

A single study design

Timelines

Name	Description	Label	Condition	Main Timeline	
Adverse Event Timeline	This is the adverse event timeline	Adverse Event Timeline	Subject suffers an adverse event	False	
Early Termination Timeline	This is the early termination processing	Early Termination Timeline	Subject terminates the study early	False	
Main Timeline	This is the main timeline for the study design.	Main Timeline	Potential subject identified	True	
Vital Sign Blood Pressure Timeline	BP Profile	Vital Sign Blood Pressure Timeline	Automatic execution	False	

Data Contract

[Data Contract](#)

Total number of planned data points: 1580

Study definition views

[Forms](#)

[SDTM Define](#)

[Trial Arms](#)

[Trial Elements](#)

[Trial Visits](#)

[Trial Inclusion/Exclusion Criteria](#)

Subject Data

[Subject Data](#)

Number of subjects: 0

Total number of actual data points: 0

SDTM Data

[SDTM Data](#)

# Data Contracts (video)

d4k Study Browser

STUDIESCDISCPILOTNEODASHSTATUS

Study Design

A single study design

Timelines

Name	Description	Label	Condition	Main Timeline	
Adverse Event Timeline	This is the adverse event timeline	Adverse Event Timeline	Subject suffers an adverse event	False	
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Data Contract

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[Trial Inclusion/Exclusion Criteria](#)

Subject Data

[Subject Data](#)

Number of subjects: 0

Total number of actual data points: 0

SDTM Data

[SDTM Data](#)

# Forms, Define, Trial Design (video)

d4k Study Browser

STUDIESCDISCPILOTNEODASHSTATUS

Study Design

A single study design

Timelines

Name	Description	Label	Condition	Main Timeline	
Adverse Event Timeline	This is the adverse event timeline	Adverse Event Timeline	Subject suffers an adverse event	False	
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Data Contract

[Data Contract](#)

Total number of planned data points: 1580

Study definition views

[Forms](#) [SDTM Define](#) [Trial Arms](#) [Trial Elements](#) [Trial Visits](#) [Trial Inclusion/Exclusion Criteria](#)

Subject Data

[Subject Data](#)

Number of subjects: 0

Total number of actual data points: 0

SDTM Data

[SDTM Data](#)



# Biomedical Concepts linked to SDTM domains (video)

d4k Study Browser

STUDIESCDISCPILOTNEODASHSTATUS

Study Design

A single study design

Timelines

Name	Description	Label	Condition	Main Timeline	
Adverse Event Timeline	This is the adverse event timeline	Adverse Event Timeline	Subject suffers an adverse event	False	
Early Termination Timeline	This is the early termination processing	Early Termination Timeline	Subject terminates the study early	False	
Main Timeline	This is the main timeline for the study design.	Main Timeline	Potential subject identified	True	
Vital Sign Blood Pressure Timeline	BP Profile	Vital Sign Blood Pressure Timeline	Automatic execution	False	

Data Contract

[Data Contract](#)

Total number of planned data points: 1580

Study definition views

[Forms](#)   
[SDTM Define](#)   
[Trial Arms](#)   
[Trial Elements](#)   
[Trial Visits](#)   
[Trial Inclusion/Exclusion Criteria](#)

Subject Data

[Subject Data](#)

Number of subjects: 0

Total number of actual data points: 0

SDTM Data

[SDTM Data](#)

# Data Entry (video)

d4k Study Browser

STUDIESCDISCPILOTNEODASHSTATUS

Study Design

A single study design

Timelines

Name	Description	Label	Condition	Main Timeline	
Adverse Event Timeline	This is the adverse event timeline	Adverse Event Timeline	Subject suffers an adverse event	False	
Early Termination Timeline	This is the early termination processing	Early Termination Timeline	Subject terminates the study early	False	
Main Timeline	This is the main timeline for the study design.	Main Timeline	Potential subject identified	True	
Vital Sign Blood Pressure Timeline	BP Profile	Vital Sign Blood Pressure Timeline	Automatic execution	False	

Data Contract

[Data Contract](#)

Total number of planned data points: 1580

Study definition views

[Forms](#) [SDTM Define](#) [Trial Arms](#) [Trial Elements](#) [Trial Visits](#) [Trial Inclusion/Exclusion Criteria](#)

Subject Data

[Subject Data](#)

Number of subjects: 0

Total number of actual data points: 0

SDTM Data

[SDTM Data](#)

# Load data (video)

d4k Study Browser

Study Design

A single study design

Timelines

Name	Description	Label	Conc
Adverse Event Timeline	This is the adverse event timeline	Adverse Event Timeline	Subj suffe adve even
Early Termination Timeline	This is the early termination processing	Early Termination Timeline	Subj term the s early
Main Timeline	This is the main timeline for the study design.	Main Timeline	Pote subj ident
Vital Sign Blood Pressure Timeline	BP Profile	Vital Sign Blood Pressure Timeline	Auto exec

Data Contract

[Data Contract](#)

Total number of planned data points: 1580

Study definition views

[Forms](#)  
[SDTM Define](#)  
[Trial Arms](#) [Trial Elements](#) [Trial Visits](#)  
[Trial Inclusion/Exclusion Criteria](#)

Subject Data

[Subject Data](#)

Number of subjects: 2

Total number of actual data points: 7

SDTM Data

[SDTM Data](#)

d4k Study Browser

SDTM DM Domain Data

Data queried from the database for the Demographics domain

DTHFL	SITEID	INVID	INVNAM	BRTHDTC	AGE	AGEU	SEX	RACE	ETHNIC	ARMCD	ARM
	101			<a href="#">1976-02-04</a>	49		<a href="#">M</a>	MULTIPLE			
	101			<a href="#">1970-02-04</a>	55						

And so ...

### 2. Objectives

#### 2.1. Primary Objectives

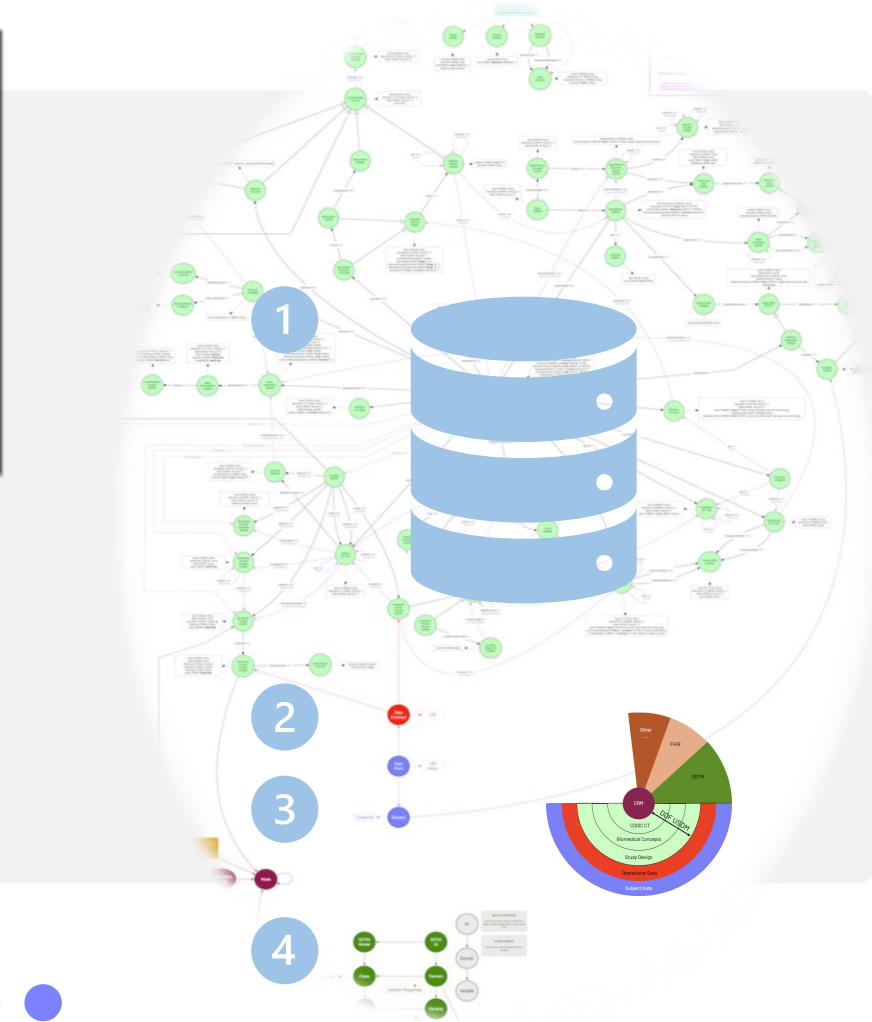
The primary objectives of this study are

- To determine if there is a statistically significant relationship (overall Type 1 error rate,  $\alpha=0.05$ ) between the change in both ADAS-Cog (see Attachment LZT.2) and CIBIC+ (see Attachment LZT.3) scores, and drug dose (0, 50 cm<sup>2</sup> [54 mg], and 75 cm<sup>2</sup> [81 mg]).
- To document the safety profile of the xanomeline TTS.

#### 2.2. Secondary Objectives

The secondary objectives of this study are

- To assess the dose-dependent improvement in behavior. Improved scores on the Revised Neuropsychiatric Inventory (NPI-X) will indicate improvement in these areas (see Attachment LZT.4).
- To assess the dose-dependent improvements in activities of daily living. Improved scores on the Disability Assessment for Dementia (DAD) will indicate improvement in these areas (see Attachment LZT.5).
- To assess the dose-dependent improvements in an extended assessment of cognition that integrates attention/concentration tasks. The Alzheimer's Disease Assessment Scale-14 item Cognitive Subscale, hereafter referred to as ADAS-Cog (14), will be used for this assessment (see Attachment LZT.2).
- To assess the treatment response as a function of Apo E genotype.



aCRF

define.xml

STUDYID	DOMAIN	ITEMCD	ITEM	ICAT	TIRL	TVERSION
HQ2-MC-LZT	T1	EX01	Persons who have previously completed or withdrawn from this study or any other study investigating the oral formulation of xanomeline.			
HQ2-MC-LZT	T1	EX02	Use of any investigational agent or approved Alzheimer's therapeutic medication with the study			
HQ2-MC-LZT	T1	EX03	Serious illness which required hospitalization within 3 months of screening.			
HQ2-MC-LZT	T1	EX04	Diagnosis of serious neurological conditions, including a. Stroke or vascular dementia documented by clinical history and/or radiographic findings interpretable by the investigator as indicative of these disorders	Exclusion Criteria		2

Trial Design Domains

Data Capture

STUDYID	SUBJECT	BC	Property	Value	DataPoint URI	DataContext URI
701	01-701-1015	AlzheimersAssessment	Concentration in Serum/Plasma	Test Result	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015
701	01-701-1015	AlzheimersAssessment	Concentration in Serum/Plasma	Test Result	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015
701	01-701-1015	AlzheimersAssessment	Concentration in Serum/Plasma	Test Result	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015
701	01-701-1015	AlzheimersAssessment	Concentration in Serum/Plasma	Test Result	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015	https://study.4k.dk/study-collector-pilot/1015/0150-8216-450e-8488-5a0705d218b9/2325a743849-4ba5-807a-e7f8b5a0b701-701-1015

Raw Data

STUDYID	DOMAIN	USUBJID	LB01	LBTESTCD	LBTEST	LBICAT	LBRESLT	LBORRESU	LBRESLCS	LBRESL
HQ2-MC-LZT	LB	01-701-1015	ALP				34	U/L		
HQ2-MC-LZT	LB	01-701-1015	ALP				50	U/L		
HQ2-MC-LZT	LB	01-701-1015	ALP				41	U/L		
HQ2-MC-LZT	LB	01-701-1015	ALP				43	U/L		
HQ2-MC-LZT	LB	01-701-1015	ALP				47	U/L		
HQ2-MC-LZT	LB	01-701-1015	ALP				53	U/L		

SDTM Data

# Summary

- USDM provides the strong foundation
- We extended USDM ...
  - Established the data contract
  - Linked in the subject data
  - Linked in SDTM
  - Allows for data capture
  - Extracted SDTM, aCRF and define.xml
- And more to come ...



## Contact Details



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[ju@data4knowledge.dk](mailto:ju@data4knowledge.dk)



[Dave Iberson-Hurst](#)  
[Kerstin Forsberg](#)  
[Kirsten Walther Langendorf](#)  
[Johannes Ulander](#)

# Supporting Protocol Content Reuse: Starting with USDM

USDM provides a critical first step to prepare Protocol content for reuse and automation



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**futurpositif**



**content rules**<sup>TM</sup>  
*the global content experts*<sup>TM</sup>



# Contents

- 01 — Introduction
- 02 — Problem Statement
- 03 — Impact
- 04 — Objective
- 05 — Opportunity
- 06 — Results
- 07 — Conclusion



**content rules**<sup>®</sup>  
*the global content experts*<sup>®</sup>



**futurpositif**

# Introduction

- Clinical trials require extensive information sharing across stakeholders
- That information is a combination of raw data, summarized data, and narrative text
- The Digital Data Flow (DDF) initiative makes raw and summarized data FAIR (findable, accessible, interoperable, and reusable)
- DDF principles can also apply to narrative text
- Technology-driven, FAIR-aligned workflows can reduce risks and costs in life sciences





# Problem Statement



**Study protocols contain narrative content in machine-incompatible formats.**



**Unstructured text in traditional tools limits reuse, automation, and AI integration.**



**Unstructured documents are the least efficient way to create, manage, and publish content.**



# The Impact

Clinicians and writers lose time on repetitive tasks, delaying documents and increasing errors. Unstructured content also limits AI potential.



01

## Inefficiency and Cost

Clinicians and writers spend time on manual, repetitive tasks, often re-creating existing content.

02

## Ineffective Use of Time

Development of “downstream” documents, registry entries, and other outputs takes longer than it should.

03

## Risk

Copy-paste and transcription can introduce errors and inconsistencies.

04

## Lost Opportunity

Unstructured documents are a poor resource to train LLMs, optimize RAG, or provide quality source content for GenAI processing and drafting content.

# Objective

- Conduct a gap analysis
- Determine whether the CDISC USDM provides adequate semantic XML markup for narrative content



# Opportunity



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# Opportunity



**Structure and mark up narrative information with semantic XML**

**Based on the USDM—information can be managed like data and processed by machines**

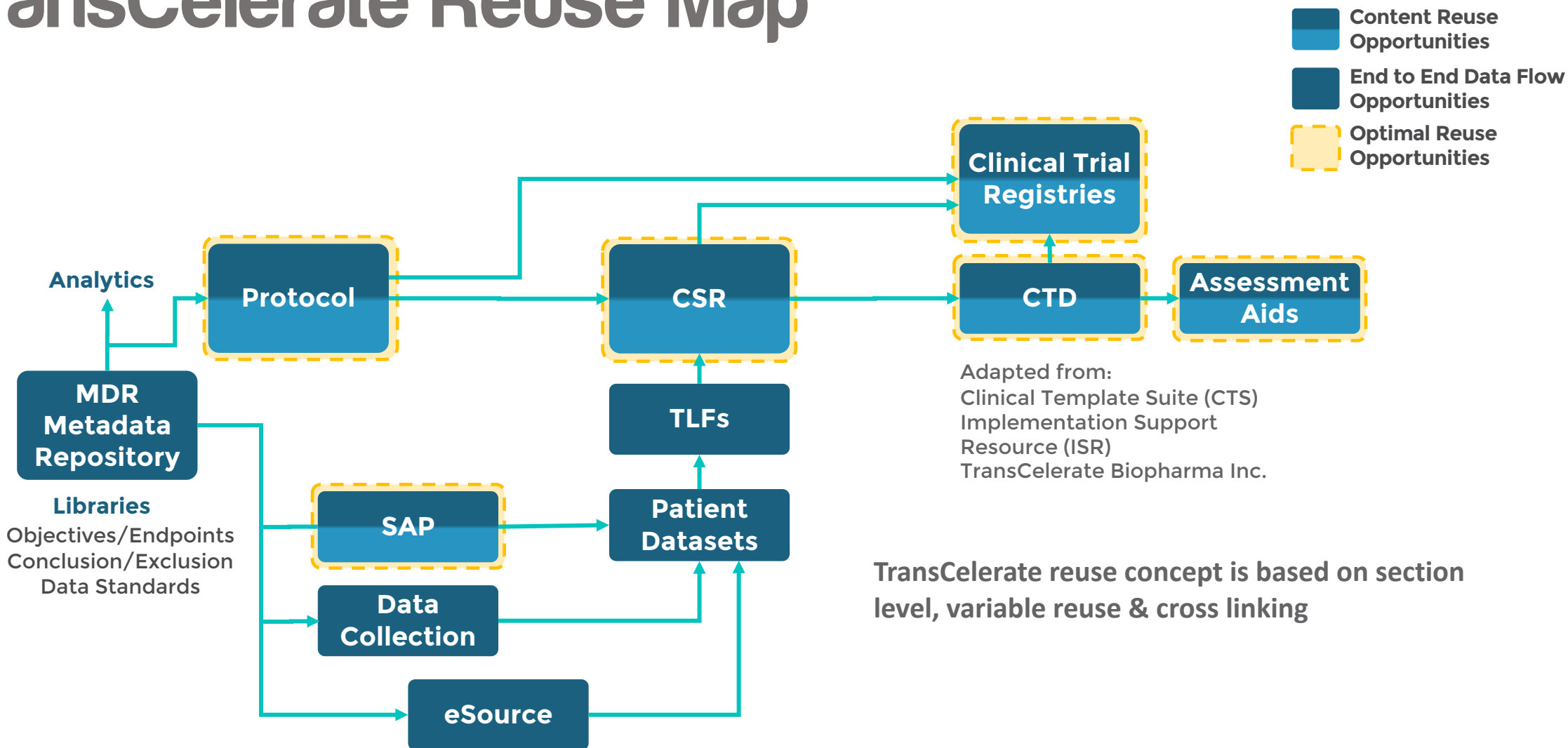
**Reuse approved content for submission documents**

**Extract verbatim content for registry listings**

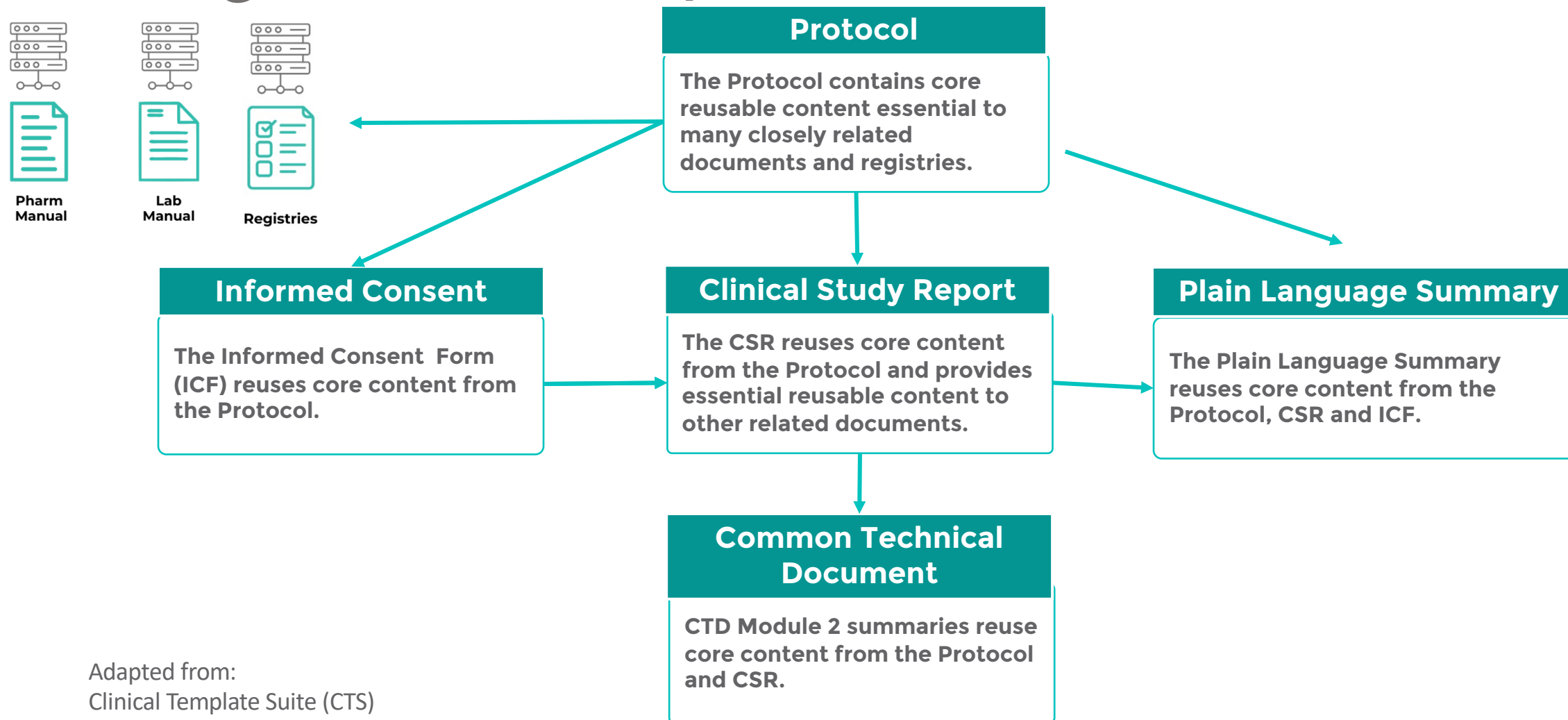
**Use GenAI to generate summaries, derivatives, and lay language variants**



# TransCelerate Reuse Map



# Taking Reuse a Step Further



Adapted from:  
Clinical Template Suite (CTS)  
Implementation Support Resource (ISR)  
TransCelerate Biopharma Inc.

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# Gap Analysis





# Gap Analysis

	Word Processing + Document Management System	Structured Content System Configured with USDM + XML
Apply metadata to documents	X	X
Apply metadata to granular components (“chunks”)		X
Apply clinically relevant, semantic metadata to source components		X
Provide component content management & publishing capabilities from a single source of truth		X
Provide curated, semantically tagged chunks to AI solution		X
Automatically generate content from source text	X	X
Automate content reuse		X
Authoring by humans and AI assistants	X	X



# Word Processing

- Style tags indicate formatting, not content type
- Easy for authors to apply wrong style
- Challenging for machines to retrieve the right content
- Manual copy/paste introduces errors & requires many reviews

## [[Style:H2]]STUDY RATIONALE[[EndStyle]]

[[Style:Normal]]Hypoglycemia is a common complication in all patients with T1DM and some patients with T2DM who use insulin to reduce blood glucose levels. Use of sulfonylurea and glinide by patients with T2DM may also cause hypoglycemia. Depending on the severity, hypoglycemia causes physical symptoms ranging from weakness, dizziness, and sweating progressing to blurred vision, behavioral changes, progressing to unconsciousness, seizures, and coma, and possibly to death (American Diabetes Association 2017). When emergency services are available in a timely manner, intravenous (IV) glucose supplementation is also an effective treatment. Glucagon for injection is a globally available product currently indicated for the treatment of severe hypoglycemia, and is another important treatment option outside of a clinical setting for people who try to rescue patients with severe hypoglycemia. [[EndStyle]]

## [[Style:Heading2]]STUDY DESIGN[[EndStyle]]

[[Style:Normal]]This is a Phase 3, multicenter, randomized, open-label, active comparator, single-dose, 2-period, 2-treatment, crossover study in Japanese patients with T1DM and T2DM. The study consists of a screening period; treatment period 1 (Period 1); washout period; treatment period 2 (Period 2); follow-up period. Figure IGBJ.1 illustrates the study design. Prior to the study drug administration on Period 1 Day 1, patients will be randomly assigned to a treatment sequence (either LY900018 in Period 1 and IMG in Period 2, or vice versa). [[EndStyle]]

[[Style:Body2]]Safety data will be reviewed after the first 6 patients (regardless of type of diabetes) are administered LY900018 in Period 2, and the remaining patients will be dosed after confirmation of the safety. The investigator and Lilly clinical research physician (CRP) or scientist will review available safety data, including AEs, SAEs, vital signs, electrocardiograms (ECGs), and safety laboratory tests, from these patients after they complete Period 2 Day 1. If no clinically significant safety findings for treatment or study procedure are noted, the remaining patients will be dosed. [[EndStyle]]

Sample Protocol text excerpts are content based on DDF-RA (GitHub) used under the CC-BY-4.0 license. No changes were made to the text. Simplified markup is for illustrative purposes only and is not valid XML.



# USDM

- Semantic tags indicate content type
- Machines easily retrieve correct content
- GenAI creates derivatives from correct content
- Automated reuse eliminates copy/paste & associated risk

```
<USDM:studyRationale>
<title>STUDY RATIONALE</title>
<body>
<p>Hypoglycemia is a common complication in all patients with T1DM and some patients with T2DM who use insulin to reduce blood glucose levels. Use of sulfonylurea and glinide by patients with T2DM may also cause hypoglycemia. Depending on the severity, hypoglycemia causes physical symptoms ranging from weakness, dizziness, and sweating progressing to blurred vision, behavioral changes, progressing to unconsciousness, seizures, and coma, and possibly to death (American Diabetes Association 2017). When emergency services are available in a timely manner, intravenous (IV) glucose supplementation is also an effective treatment. Glucagon for injection is a globally available product currently indicated for the treatment of severe hypoglycemia, and is another important treatment option outside of a clinical setting for people who try to rescue patients with severe hypoglycemia.</p>
<p>...</p>
</body>
</studyRationale>
<USDM:study_design>
<title>STUDY DESIGN</title>
<body>
<p>This is a Phase 3, multicenter, randomized, open-label, active comparator, single-dose, 2-period, 2-treatment, crossover study in Japanese patients with T1DM and T2DM. The study consists of a screening period; treatment period 1 (Period 1); washout period; treatment period 2 (Period 2); follow-up period. Figure IGBJ.1 illustrates the study design. Prior to the study drug administration on Period 1 Day 1, patients will be randomly assigned to a treatment sequence (either LY900018 in Period 1 and IMG in Period 2, or vice versa).</p>
<p>Safety data will be reviewed after the first 6 patients (regardless of type of diabetes) are administered LY900018 in Period 2, and the remaining patients will be dosed after confirmation of the safety. The investigator and Lilly clinical research physician (CRP) or scientist will review available safety data, including AEs, SAEs, vital signs, electrocardiograms (ECGs), and safety laboratory tests, from these patients after they complete Period 2 Day 1. If no clinically significant safety findings for treatment or study procedure are noted, the remaining patients will be dosed.</p>
<p>...</p>
</body>
</study_design>
```

Sample Protocol text excerpts are content based on DDF-RA (GitHub) used under the CC-BY-4.0 license. No changes were made to the text. Simplified markup is for illustrative purposes only and is not valid XML.



# Semantic Markup Examples



# Context for Examples

**Compare format-based markup to semantic markup**

**Markup shown is for illustrative purposes only and is not intended to be “working XML”**

*Sample Protocol text excerpts throughout this presentation are content based on DDF-RA (GitHub) used under the CC-BY-4.0 license. No changes were made to the text. Simplified markup is for illustrative purposes only and is not valid XML.*



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# Example 1: Study Rationale

## Unstructured Document with Formatting

[p]Hypoglycemia is a common complication in all patients with T1DM and some patients with T2DM who use insulin to reduce blood glucose levels. Use of sulfonylurea and glinide by patients with T2DM may also cause hypoglycemia. Depending on the severity, hypoglycemia causes physical symptoms ranging from weakness, dizziness, and sweating progressing to blurred vision, behavioral changes, progressing to unconsciousness, seizures, and coma, and possibly to death (American Diabetes Association 2017). When emergency services are available in a timely manner, intravenous (IV) glucose supplementation is also an effective treatment. Glucagon for injection is a globally available product currently indicated for the treatment of severe hypoglycemia, and is another important treatment option outside of a clinical setting for people who try to rescue patients with severe hypoglycemia. However, for people without enough medical training, the multi-step reconstitution of glucagon and injection procedure would be complex and daunting with substantial risk of errors (Polonsky et al. 2016). Therefore the needle-free and easy-to-administer formulation of glucagon is desired for patients who have a risk of severe hypoglycemia related to anti-diabetes treatments. LY900018 is a powder formulation of synthetic human glucagon in a user-friendly, single-use, nasal dosing device which delivers 3 mg glucagon powder. Patients do not need to inhale, as the drug is absorbed from the nasal cavity.[/p]

## DITA XML with USDM Attributes

```
<topic id="hypoglycemia_treatment">
  <title>Hypoglycemia and Its Treatment</title>
  <body>
    <p>
      <ph id="hypoglycemia_definition">Hypoglycemia is a common complication in all patients with T1DM and
      some patients with T2DM who use insulin to reduce blood glucose levels. Use of sulfonylurea and glinide by
      patients with T2DM may also cause hypoglycemia.</ph>
    </p>
    <p>
      <ph id="hypoglycemia_symptoms">Depending on the severity, hypoglycemia causes physical symptoms
      ranging from weakness, dizziness, and sweating progressing to blurred vision, behavioral changes, progressing
      to unconsciousness, seizures, and coma, and possibly to death</ph> <xref href="#ADA2017">(American
      Diabetes Association 2017)</xref>.
    </p>
    <p>
      <ph id="emergency_treatment">When emergency services are available in a timely manner, intravenous (IV)
      glucose supplementation is also an effective treatment.</ph>
    </p>
    <p>
      <ph id="glucagon_injection">Glucagon for injection is a globally available product currently indicated for the
      treatment of severe hypoglycemia, and is another important treatment option outside of a clinical setting for
      people who try to rescue patients with severe hypoglycemia.</ph>
    </p>
    <p>
      <ph id="glucagon_challenges">However, for people without enough medical training, the multi-step
      reconstitution of glucagon and injection procedure would be complex and daunting with substantial risk of
      errors</ph> <xref href="#Polonsky2016">(Polonsky et al. 2016)</xref>.
    </p>
    <p>
      <ph id="needle_free_desire">Therefore the needle-free and easy-to-administer formulation of glucagon is
      desired for patients who have a risk of severe hypoglycemia related to anti-diabetes treatments.</ph>
    </p>
    <p>
      <ph id="LY900018_description">LY900018 is a powder formulation of synthetic human glucagon in a user-
      friendly, single-use, nasal dosing device which delivers 3 mg glucagon powder. Patients do not need to inhale,
      as the drug is absorbed from the nasal cavity.</ph>
    </p>
  </body>
</topic>
```

# Example 1: Study Rationale (Close-up)

[p] Hypoglycemia is a common complication in all patients with T1DM and some patients with T2DM who use insulin to reduce blood glucose levels. Use of sulfonylurea and glinide by patients with T2DM may also cause hypoglycemia. Depending on the severity, hypoglycemia causes physical symptoms ranging from weakness, dizziness, and sweating progressing to blurred vision, behavioral changes, progressing to unconsciousness, seizures, and coma, and possibly to death (American Diabetes Association 2017). When emergency services are available in a timely manner, intravenous (IV) glucose supplementation is also an effective treatment. Glucagon for injection is a globally available product currently indicated for the treatment of severe hypoglycemia, and is another important treatment option outside of a clinical setting for people who try to rescue patients with severe hypoglycemia. However, for people without enough medical training, the multi-step reconstitution of glucagon and injection procedure would be complex and daunting with substantial risk of errors (Polonsky et al. 2016). Therefore the needle-free and easy-to-administer formulation of glucagon is desired for patients who have a risk of severe hypoglycemia related to anti-diabetes treatments. LY900018 is a powder formulation of synthetic human glucagon in a user-friendly, single-use, nasal dosing device which delivers 3 mg glucagon powder. Patients do not need to inhale, as the drug is absorbed from the nasal cavity. [/p]

## DITA XML with USDM Attributes

```
<ph
id="hypoglycemia_definition"
>
Hypoglycemia is a common
complication in all patients
with T1DM and some patients
with T2DM who use insulin to
reduce blood glucose levels.
Use of sulfonylurea and
glinide by patients with T2DM
may also cause
hypoglycemia.
</ph>
```



# Example 2: Study Design

## Unstructured Document with Formatting

[p] This is a Phase 3, multicenter, randomized, open-label, active comparator, single-dose, 2-period, 2-treatment, crossover study in Japanese patients with T1DM and T2DM. The study consists of a screening period; treatment period 1 (Period 1); washout period; treatment period 2 (Period 2); follow-up period. Figure IGBJ.1 illustrates the study design. Prior to the study drug administration on Period 1 Day 1, patients will be randomly assigned to a treatment sequence (either LY900018 in Period 1 and IMG in Period 2, or vice versa). [/p]

## DITA XML with USDM Attributes

```
<topic id="clinical_trial_design">
  <title>Clinical Trial Design</title>
  <body>
    <p>This is a
      <ph id="study_phase">Phase 3</ph>,
      <ph id="study_characteristics">multicenter, randomized, open-label, active comparator,
single-dose, 2-period, 2-treatment, crossover</ph>
      study in
      <ph id="patient_population">Japanese patients with T1DM and T2DM</ph>.
    </p>
    <p>The study consists of:
    <ul>
      <li><ph id="screening_period">a screening period</ph></li>
      <li><ph id="treatment_period_1">treatment period 1 (Period 1)</ph></li>
      <li><ph id="washout_period">washout period</ph></li>
      <li><ph id="treatment_period_2">treatment period 2 (Period 2)</ph></li>
      <li><ph id="follow_up_period">follow-up period</ph></li>
    </ul>
    </p>
    <p><ph id="study_design_reference">Figure IGBJ.1 illustrates the study design.</ph></p>
    <ph id="randomization_process">Prior to the study drug administration on Period 1 Day 1,
patients will be randomly assigned to a treatment sequence (either LY900018 in Period 1 and
IMG in Period 2, or vice versa).</ph>
    </p>
  </body>
</topic>
```

# Example 2: Study Design (Close-up)

## Unstructured Document with Formatting

[p] This is a Phase 3, multicenter, randomized, open-label, active comparator, single-dose, 2-period, 2-treatment, crossover study in Japanese patients with T1DM and T2DM. The study consists of a screening period; treatment period 1 (Period 1); washout period; treatment period 2 (Period 2); follow-up period. Figure IGBJ.1 illustrates the study design. Prior to the study drug administration on Period 1 Day 1, patients will be randomly assigned to a treatment sequence (either LY900018 in Period 1 and IMG in Period 2, or vice versa). [/p]

## DITA XML with USDM Attributes

```
<ph
id="randomization_process">Pri
or to the study drug
administration on Period 1 Day 1,
patients will be randomly
assigned to a treatment
sequence (either LY900018 in
Period 1 and IMG in Period 2, or
vice versa).</ph>
```

# Example 3: Eligibility Criteria

## Unstructured Document with Formatting

### 6.1. Inclusion Criteria

Patients are eligible for inclusion in the study only if they meet all of the following criteria at screening and/or enrollment:

[1] have had a diagnosis of either:

[1a] T1DM based on the World Health Organization (WHO) diagnostic criteria, and have been on the following daily insulin therapy for at least 1 year

[A] multiple daily injection of long-acting insulin analog (either insulin glargine [U-100 or U-300] or insulin degludec [U-100]) and rapid-acting insulin analog (insulin lispro, insulin aspart, or insulin glulisine), or

[B] continuous subcutaneous insulin infusion (CSII)

Or

[1b] T2DM based on the WHO diagnostic criteria, and have received the following daily insulin therapy with or without oral anti-hyperglycemic medications (OAMs) for at least 1 year

[A] insulin: long-acting insulin analog (either insulin glargine [U-100 or U-300] or insulin degludec [U-100]) alone, or in combination with rapid-acting insulin analog (insulin lispro, insulin aspart, or insulin glulisine) or CSII

[B] OAM: up to 3 of the following OAMs in accordance with local regulations: metformin, dipeptidyl peptidase-4 inhibitor, sodium glucose cotransporter 2 inhibitor, sulfonylurea (should not be more than half of maximum approved doses), glinides, alpha-glucosidase inhibitor, or thiazolidine

## DITA XML with USDM Attributes

```
<topic id="eligibility_criteria">
  <title>Eligibility Criteria</title>
  <body>
    <section id="inclusion_criteria">
      <title>Inclusion Criteria</title>
      <p>Patients are eligible for inclusion in the study only if they meet all of the following criteria at screening and/or enrollment:</p>
      <ol>
        <li>
          <ph id="diagnosis">have had a diagnosis of either:</ph>
          <ol type="a">
            <li>
              <ph id="t1dm_diagnosis">T1DM based on the World Health Organization (WHO) diagnostic criteria</ph>, and
              <ph id="t1dm_treatment_duration">have been on the following daily insulin therapy for at least 1 year</ph>
              <ol type="A">
                <li>
                  <ph id="t1dm_mdi">multiple daily injection of long-acting insulin analog (either insulin glargine [U-100 or U-300] or insulin degludec [U-100]) and rapid-acting insulin analog (insulin lispro, insulin aspart, or insulin glulisine)</ph>, or
                </li>
                <li>
                  <ph id="t1dm_csii">continuous subcutaneous insulin infusion (CSII)</ph>
                </li>
              </ol>
            </li>
          </ol>
        </li>
      </ol>
    </section>
  </body>
</topic>
```

# Example 3: Eligibility Criteria (Close-up)

## Unstructured Document with Formatting

### 6.1. Inclusion Criteria

Patients are eligible for inclusion in the study only if they meet all of the following criteria at screening and/or enrollment:

## DITA XML with USDM Attributes

```
<topic id="eligibility_criteria">
  <title>Eligibility Criteria</title>
  <body>
    <section id="inclusion_criteria">
      <title>Inclusion Criteria</title>
      <p>Patients are eligible for inclusion in
the study only if they meet all of the
following criteria at screening and/or
enrollment:</p>
```

# Technology Requirements



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# Automation Requirements

1

For effective machine processing, narrative content must have consistent, unique, and meaningful metadata.

2

To treat narrative content as data, it must be tagged more granularly than document or section levels.

3

USDM provides a common vocabulary for applying semantic markup based on meaning, not appearance.

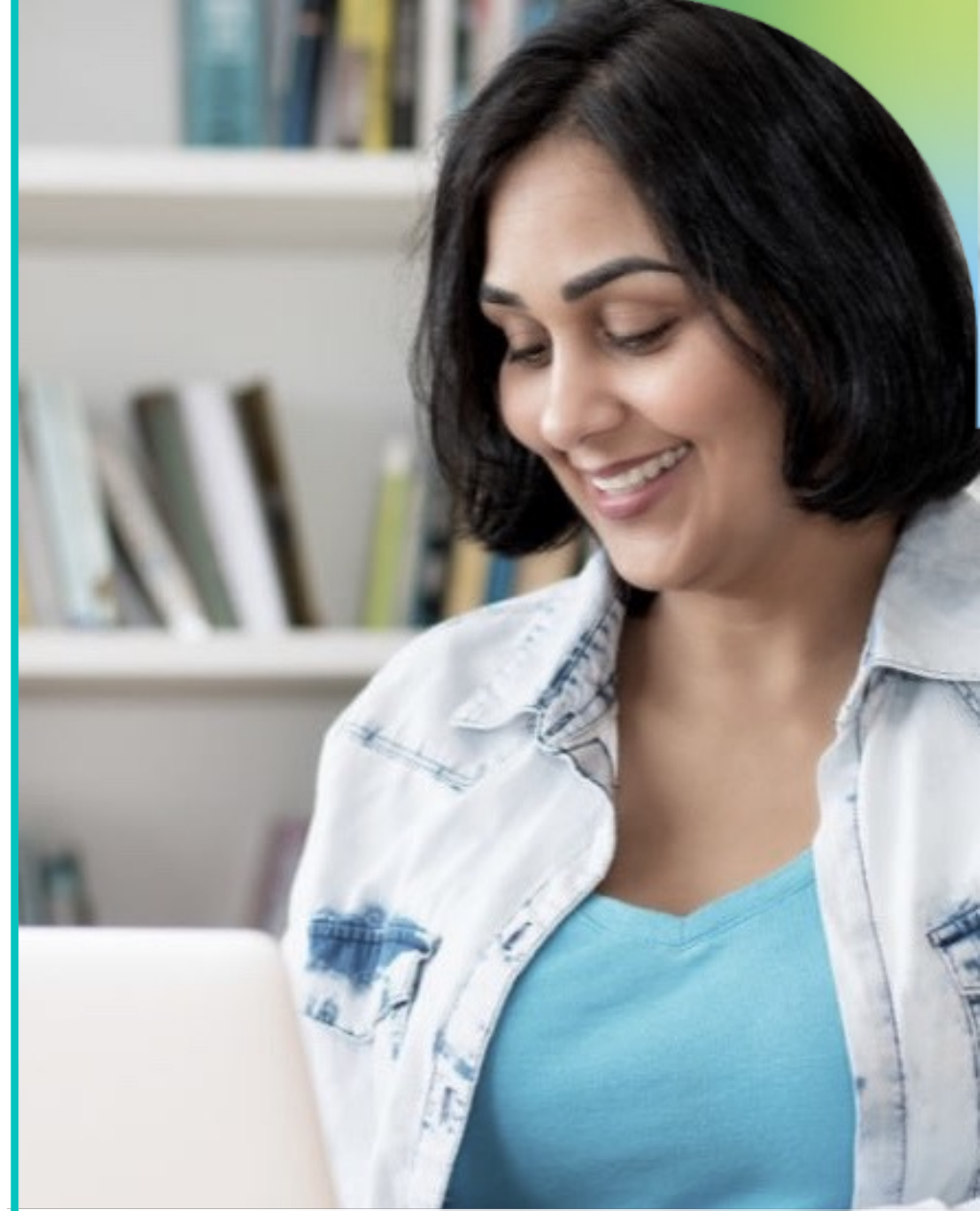
4

The USDM metadata vocabulary helps identify narrative content, allowing systems to treat content like data for machine processing.



# Conclusion

- Unstructured text limits machine processing and increases risk, time, and cost.
- Semantic markup helps machines identify content by type and purpose.
- Granular semantic markup enhances search, reuse, and long-term content management.
- CDISC USDM provides a semantic standard for machine-friendly, interoperable content.
- Metadata-tagged content improves LLM training and helps ensure accurate, reliable results from RAG and AI content generation.







# Questions?



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# Thank You

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# Presenter Q&A

# Meet Our Expert Panel



**Mike Rippin**  
Digital Data Flow  
Project Manager



**Johannes  
Ulander**

Partner,  
data4knowledge



**Kirsten Walter  
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**Todd  
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Principal Consultant,  
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**Chris  
Decker**

CEO,  
CDISC

If you have a question, **please denote to whom** the question is directed.  
**Note:** depending on time, we will not be able to answer all questions

**As a reminder, we can't answer questions about:**

- Specific vendors with whom organizations are working
- Costs of using/implementing TransCelerate assets/tools
- Which member companies are using the assets/tools

# Tools & Resources



Visit us, for more information:  
[www.TransCelerateBioPharmaInc.com](http://www.TransCelerateBioPharmaInc.com)



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& Implementation Community!

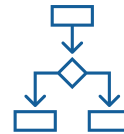


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# Thank you!

Please reach out with any additional questions:  
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